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GLADIOLUS

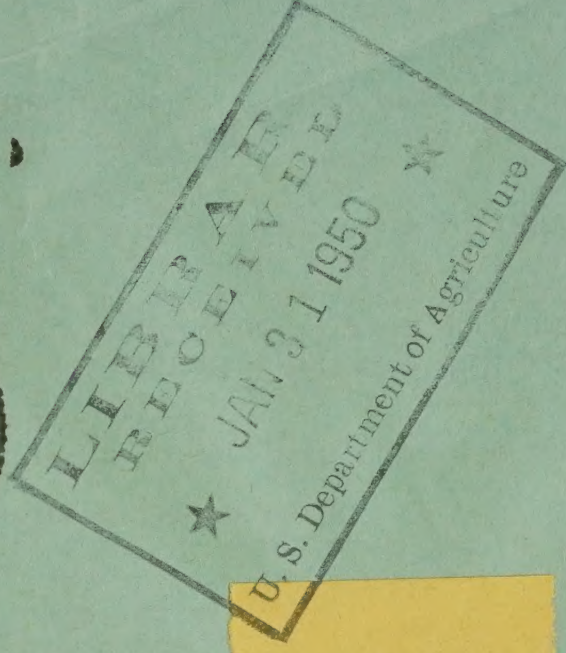
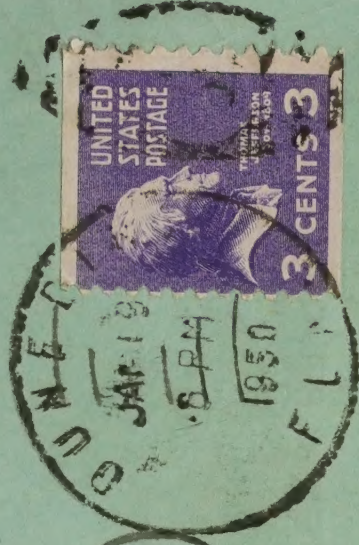
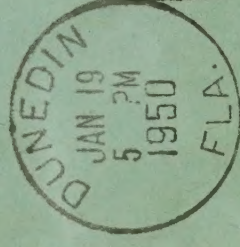
From

THE STEPHEN CHASE COMPANY

DUNEDIN, FLORIDA

1950

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CHASE  
ORIGINATIONS



## FOREWORD

Over ten years ago, we began hybridizing glads purely as a hobby. It had been said that no worthwhile, new varieties of glads could be originated in Florida, so of course, a "Damy Yankee" with "Florida sand in his shoes" could not let such an aspersion on his adopted state go unchallenged.

During the years, many seedlings have appeared that, to us amateurs, seemed really worthwhile. So in 1946 we had several grown for us in Vermont and Massachusetts which received such favorable comment in seedling shows that we had the temerity to register names and issue a descriptive price list in 1947.

The 1947 show season brought striking success for these introductions, Grand Champion, Roll of Honor and Best Formal at the Boston Show as well as other blue ribbons, and prizes in several other shows.

This is our Fourth year of offering our introductions — years of pleasure in growing them, years of fine friendships acquired through this common interest, and years of happiness in sharing the pleasure with others who have been so kind in expressing their interest and approval.

We grow only our own introductions and have no intention of becoming BIG BUSINESS, nor have we the facilities for it, so can not offer wholesale prices. We shall continue to offer, from time to time, new, beautiful glads that appear among the hundreds of seedlings in our Florida plantings. Many of them are now under test in our Vermont trial garden. Several have received favorable recognition in seedling shows and will be introduced when stocks are sufficient.

The many visitors to our Florida and Vermont plots are a great help in selecting the most desirable seedlings and give an interesting and valuable cross section of the public taste in color and form.

Our Florida commercial planting for bulb production is made in early August. The bulbs are dug in January or early February, with full maturity after five or six months of Florida sunshine, artificially dried if weather conditons do not permit field drying, dipped immediately after cleaning in a protective fungicide with DDT and placed in cold storage at 40 degrees. Thus they go to you full of vigor, plump, high-crowned bulbs. We also have a limited quantity of most of our introductions grown for us in the North to supply those who prefer northern stock.

You may order either with complete confidence, for we stand back of all our offerings.

Of course we cannot guarantee full success in every garden because so many conditions vary in location, climate, rainfall and individual methods. Our responsibility must end on satisfactory delivery of the bulbs to you. But we aim to please and will appreciate courteous report of valid cases of failure and do our best to satisfy you.

We ship all small orders by Parcel Post, Insured. Please report any damage in transit so we may recover the value.



## OUR INTRODUCTIONS

### Giving year of introduction and classification

**AGATHA (1947) 506:** A beautiful home garden variety of great appeal. Clear, light cream, giant florets of very heavy texture, fluted and ruffled. A favorite with many.

**ATALA (1948) F454:** Deep red, almost self color, showing somewhat the influence of the purple of King Lear, its seed parent. Hindenburg's Memory is the pollen parent. The 60" stalk carries a head up to 28" with 18 to 20 buds; 7 or 8 5" florets are out and 7 show color. The plain petals are well faced and show faint edgings of lighter color. Awarded trophy as Best Recent Introduction, and First Prize One Spike Open Class at 1948 Maine Show. Best Seedling Rhode Island Show in 1947.

**AQUILA (1949) 501:** Color is white with a small feather of crimson. Plant is robust, producing a 50" or longer spike with a 22" to 26" head of 16 or more buds. The 5½" plain florets are flat open, firmly and closely attached and well faced. It was judged the Best Seedling in the 1948 Maine Show, after winning in the One Spike Open Class against strong competition. First Prize Western Mass. 1949.

**CANOPUS (1947) 506:** A sister of Agatha and a prize winner in the '47 and '48 shows. It has produced up to 8" florets that are waxy in texture, and heavily fluted. Color: light cream with faint crimson shading on light yellow lip. It crooks in some cases but we have had many reports of perfectly straight spikes that were sensational. As a parent it is producing some outstanding seedlings for us which show the extreme vigor and floret quality of this parent.

**CAPELLA (1948) F406:** Award of Commendation, NEGS 1947. Very light cream suffused with faint pink. A darker cream throat and lavender stamens add to its beauty. The petals are wide open, creased and slightly ruffled, giving a pointed effect. In Vermont, in 1947, 1948 and 1949, it grew 62" tall, with 29" head and 18 buds. The 5" florets opened while 5 showed color. First Prize One Spike Open and Recent Introduction Boston 1949. "Award of Commendation", Average score of the four National Trial Gardens in 1949—82.9%. "Commendation Award" Rhode Island Trial Garden 1949, 82%.

**DANA (1948) F467:** A unique magenta with narrow cream spear and lighter center lines; a strong sturdy grower 62" high with 26" head, 20 buds that open 8—4¾



inch florets with 5 showing color. It has plain, broad, wide open petals that are occasionally streaked darker on the edges but blend harmoniously with the main color. Commendation Award: NEGS 1947. First Prize Three Spikes Open Class Boston 1949. "Commendation Award", 1949 Rhode Island Trial Garden.

**DEBUTANTE (1947) 410:** Certificate Winner in 1946 Michigan Trial Garden, and 1948 and 1949 Rhode Island Trial Garden. Color: light yellow shading to deep orange outer edge of petals. A vigorous grower, producing uniform straight spikes that appear together like a row of soldiers. When cut in tight bud can be handled like cordwood, and opens readily to extreme tip. It is a very heavy producer of large freely germinating bulblets. It is being used in Florida commercial planting, has bloomed in 60 days when planted early in the fall and is receiving a flattering reception by northern florists. It has a fine show record and was first One Spike Open and Recent Introduction at Boston 1949 and best informal in the latter class.

**DRYAD (1947) F484:** Is a must to those who like smokies. The florets are wide open, plain, smoky light rose, with cream blotch. Of fine texture and well faced and attached. It opens six to seven 5" florets with as many showing color. First Prize Three Spikes Open and also in Recent Introductions Class Boston 1949.

**EVENGLOW (1947) 524:** This is one of the most vigorous of our introductions, and considered by many one of the most beautiful. The florets are heavily ruffled and firmly attached. Color is red orange shading to salmon in the throat with clear light yellow on lower petals. It is late in blooming, requiring 120 days under northern conditions this past summer. Its list of winnings is too long to enumerate here. It repeated again this year at the Boston Show winning blue ribbons in the Three Spike Open and Recent Introduction Classes.

**NUBIA (1948) F454:** Color dark red, much resembling Rewi Fallu, one of its parents. It is a very vigorous grower with long head of 22" or more, carrying 18 to 22 buds on a 60" strong, wiry spike under northern conditions. The 5" florets are closely attached, perfectly faced and of fine texture. It is also a producer of many well germinated bulblets. We consider it outstanding in its class and highly



recommend it for those who desire this color for home garden or commercial use. Home Achievement Award, Maine, 1947. First Prize One Spike Open Boston 1949. Commendation Award Rhode Island Trial Garden 1949.

**NUGGET (1947) 410:** Chaste, clear, light to medium yellow with somewhat darker lip, and cream stamens. The 5" to 5 $\frac{1}{4}$ " florets are wide open, a little fluted and of heavy texture. 18 to 20 buds are firmly attached, and open all in the right direction on a 50" or better spike. It is a good producer of high germinating bulblets. First Prize Three Spike Open Boston 1949. Commendation Award Rhode Island Trial Garden 1949.

**ORION (1947) 510:** We have had many favorable reports and there appears to be much interest in this new light yellow variety as a commercial, as well as for home gardens. It is a giant light yellow with somewhat recurved petals of heavy texture, well attached and faced on a 26" to 30" flower head of 16 to 18 buds. Becoming popular as a commercial.

**SARACEN (1947) F450:** Brilliant coral red with creamy yellow center and coral feather. A very vigorous grower producing spikes up to 64" high with a 24" head carrying 18 buds. The 5 $\frac{1}{4}$ " florets are wide open, closely attached and perfectly faced in formal arrangement. Under artificial light, its color contrast is particularly beautiful. First Prize Recent Introduction Boston 1949.

**SPINDRIFT (1947) F406:** Ruffled, cream white. Spindrift was Grand Champion at Boston in 1947, at Binghamton in 1948. It is still championship caliber. As stocks increase it is being grown commercially. Score 84% at Rhode Island Trial Garden 1948 and 1949.

**VEGA (1947) F406:** This is a smaller sister of Canopus with all the latter's best characteristics. It has great promise as a commercial, for it opens to the tip from tight bud and has fine lasting qualities. Grows up to 60" high with 24" to 28" head of 16 to 18 buds under northern conditions. The 5 $\frac{1}{2}$ " florets are flat open, fluted, and of very heavy texture. Six to seven are open and five or more show color. It was first in both One Spike Open and Recent Introduction classes at Boston 1948. Commendation Award Rhode Island Trial Garden 1949. We consider this one of the very finest of our introductions. As a seed parent it is giving us some very outstanding seedlings.



## PRICES FOR 1950 SEASON

						Bulblets	
	Large	Medium	Small	Per	10	1/2	Pint
AGATHA	25¢	2 for 25¢	3 for 25¢	25¢			\$10.00
ATALA	50¢	35¢	25¢	50¢			12.00
AQUILA	1.50	1.00		1.00			
CANOPUS	40¢	25¢	2 for 25¢	40¢			15.00
CAPELLA	2.00	1.50		2.00			
DANA	75¢	50¢	30¢	50¢			20.00
DEBUTANTE	25¢	2 for 25¢	3 for 25¢	10¢			5.00
DRYAD	25¢	2 for 25¢	3 for 25¢	20¢			6.00
EVENGLOW	25¢	2 for 25¢	3 for 25¢	20¢			6.00
NUBIA	40¢	25¢	2 for 25¢	30¢			10.00
NUGGET	50¢	35¢	2 for 25¢	50¢			12.00
ORION	40¢	25¢	2 for 25¢	40¢			10.00
SARACEN	25¢	2 for 25¢	3 for 25¢	10¢			5.00
SPINDRIFT	1.00	75¢	50¢	1.00			25.00
VEGA	50¢	35¢	25¢	50¢			15.00

### DISCOUNTS ON BULBS - NO DISCOUNT ON BULBLETS

10 units of any one variety discount 20%

25 units of any one variety discount 30%

### HOME GARDENERS' MIXTURE

You may select 5 large bulbs of each of any 5 varieties—a total of 25 large bulbs—and deduct 40% from the list price. These will be mixed, unlabelled, but each variety is so distinctive that you can, if you wish, identify them from the catalog description and mark for future increase by the bulblets.

All bulblets are from 1949 harvest and sufficiently mature and rested to give good germination.

Transportation on all shipments is prepaid.

Please, no orders for less than a total of \$3.00.



# ORDER BLANK

# THE STEPHEN CHASE COMPANY

## Dunedin, Florida

Mr. \_\_\_\_\_  
Mrs. \_\_\_\_\_  
Miss \_\_\_\_\_  
(Please Print)

R.R. or St. \_\_\_\_\_ Date \_\_\_\_\_

Post Office \_\_\_\_\_ State \_\_\_\_\_

Express Office \_\_\_\_\_ Amt. Enclosed \_\_\_\_\_

When Ship If We Are Out of What You Order Shall We—

----- ( )Refund ( )Substitute Nearest Size ( )Substitute What Variety

[illegible]

TOTAL \_\_\_\_\_

DISCOUNT \_\_\_\_\_

NET AMOUNT



